

# "Gateway to the Southwest"



Winchelsea & District  
Business and Tourism Association Inc.  
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P.O. Box 43, Winchelsea, 3241

13 April 2011

## MINUTES OF GENERAL MEETING

### **PRESENT**

Tony Phelps, Keith Walton, Shirley Leak, Jim McCutcheon, Kevin McDonald, June Rowe, Graham Rowe, Helen Verity, Trevor Brown

**Guests** – John Stevens (Economics Consultant to Surf Coast Shire)

### **APOLOGIES**

Di Schulze, Ray King

Moved: Shirley

Seconded: Helen

**Carried**

### **MINUTES FROM PREVIOUS MEETING**

Read and confirmed.

Accepted: Keith

Seconded: June

**Carried**

### **BUSINESS ARISING**

- **Winchelsea Festival** – Jim is the new Committee Chair.

### **CORRESPONDENCE**

#### Outward

- Nil

#### Inward

- Email from Lorne BTA re BTA group meeting, to be arranged for mid-April (date tba).

Moved: Keith

Seconded: Helen

**Carried**

### **REPORTS**

#### TREASURERS REPORT

<b>Balance brought forward from the end of March 2011</b>		<b>\$2,174.38</b>
Income		\$0.00
Expenditure		\$0.00
<b>Balance at end of April 2011</b>		<b>\$2,174.38</b>

Unpresented cheque of \$250 (Trevor Brown for Barwon Park's straw)

Unpresented Girl Guide's donation cheque (Dec. 2010) for \$200 – presumed lost. New one issued.

**NB: Treasurer not present, no report presented – balance carried forward unchanged.**

#### GRAHAM ROWE

- **RV Friendly Town project** – Graham & Sandra Jones met with Neil Noelker (Economic Development) & Simon Loone (Tourism) at Surf Coast Shire. No progress.

#### TONY PHELPS

- Nil.

#### KEITH WALTON

- Nil.

#### HELEN VERITY

- **Community Building Initiative (CBI)** – Helen & Graham met with Max to discuss and establish a steering committee, which has been done.
- **Skate Jam** – although well attended by kids, publicity missed the target teenagers a bit. Successful day.
- **Adult Education** – good program, advertised in The Star and the newsletter
- **Community Bus** – a few dramas over changing arrangements, but the good news is there was a good response to volunteer drivers.
- **Occasional Care** – extra days seeing a good response.
- **Trick or Treat Festival** – planned for end of October at Barwon Park, seeking to be auspiced under Winch House.
- **ANHLC Convention** (peak body for Community Houses) – productive time at the convention by Helen and Cathy Clark.

#### SHIRLEY LEAK

- **Visitor Information Centre** – no replacement for Brooke Lunny, no meeting for months, and losing volunteers due to lack of Shire interest.
- **Sir Thomas Austin actor** – a Colac business event featured a town crier in the character of Sir Thomas Austin, including announcing his life & times. Great idea for Winchelsea events!

#### JIM McCUTCHEON

- **Winchelsea Festival 2011** – committee is organised and things are under way.

#### KEVIN MCDONALD

- **Toilet Bins** – now increased to 5 next to the river toilets, due to usage. Now need properly containing.

#### JUNE ROWE

- Nil.

#### TREVOR BROWN

- **Eastern Reserve** – sound equipment being well used by community.
- **Winchelsea Festival** – as last year, WBTA needs to submit funding application to Shire.

#### GENERAL BUSINESS

- **John Stevens** – assisting the Shire with an Economic Development Strategy (see Economy Overview attachment) - how to improve overall prosperity, investment and employment. Outlined the opportunities & challenges in the future, and some of the major changes that will affect the Shire and its economy, and how the Shire is developing a strategy to cater for them, and then reviewed the Shire's economic statistics. John was looking for feedback about local issues.
- **Tourism Board Rep** – Jim McCutcheon volunteered to fill the vacancy. Moved by Keith, Seconded by Helen. Unanimously approved.

Meeting closed 21:55